

December 9, 2015

Nowcast Inc.

Nikkei Inc.

Provision of New Price Indexes Under the Name “Nikkei CPINow”

Nowcast Inc. (Head office: Bunkyo Ward, Tokyo; CEO: Atsuo Akai; referred to as “Nowcast” below) and Nikkei Inc. (Head office: Chiyoda Ward, Tokyo; CEO: Naotoshi Okada) are pleased to announce that they have reached the following agreement with regard to the name of the new “CPINow” price indexes, which Nowcast will start to disseminate from January 2016.

1. New name

“Nikkei CPINow”

2. Commencement and extent of use of new name

As of today, Nowcast will use the name “Nikkei CPINow” in all its activities (announcement of indexes, PR, etc.).

The two companies reached fundamental agreement that, henceforth, on the basis of a relationship of mutual trust and strong collaboration, they will jointly pursue efforts to raise the value of the services they offer by providing a wide range of information and indexes useful for business and investment decisions.

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